



Why Should I Read the Exhibitor Service Manual?

Okay, sure you are busy. We know that you have lots of balls to juggle. There is never enough time to do everything you want to do. But if you do just one thing, read the Exhibitor Service Manual.

Why?

- Because Sherry said so. :-)
- You will save money.
- You will get what you need, when you need it.
- Your show experience will be productive.
- You will reach your show objectives.

If you do not take time to read the manual now ...

- You may encounter higher costs.
- You may not be able to obtain the services and supplies that you will need.
- You may encounter frustrating delays and inconvenience.

Life is complicated enough! It takes **less than one hour** to read the Exhibitor Service Manual. Pay particular attention to dates and deadlines. For those services and supplies that do not have printed deadlines, the sooner you place your order, the better your chances of getting exactly what you want.

